



**AMERICAN  
TRADESHOW  
SERVICES**

**Optimize  
your ROI  
with  
Lead  
Retrieval**

For More Information Call-985-809-0600, dial 1

Collect  
**Quality  
Leads**  
in a format  
You Can Use  
**Instantly**

**MORE SALES**

1	Date	Time	ID#	First Name	Last Name	Title	Company
2	6/3/2010	8:31:30 AM	123769	Ima	Lead	President	ABC Corporation
3	6/3/2010	8:32:34 AM	124869	Peter	Smith	Purchasing Agent	Fleur De Lis Inc
4	6/3/2010	8:37:12 AM	112133	Marcus	Williams	Marketing Manager	Carter & Kennedy LLP
5	6/3/2010	8:39:58 AM	597412	Betsy	Acrian	Owner	Sweet and Sour, Inc
6	6/3/2010	8:12:36 AM	951753	John	Jacob	Director of Marketing	Americas Market Supplies Company
7	6/3/2010	8:20:20 AM	332158	Bob	Barker	Pricing Manager	Studio Corporation
8	6/3/2010	8:21:45 AM	352587	Wendy	Roberts	Project Assistant	
9	6/3/2010	9:01:07 AM	878143	Paul	Thompson	Sales Representative	Contemporary Building Inc
10	6/3/2010	9:10:34 AM	141251	Michael	DeVries	President	Floors & More Inc
11	6/3/2010	9:12:43 AM	154214	Steven	Dobson	Director of Sales	Bulldozer Concepts
12	6/3/2010	9:17:01 AM	957431	Sarah	Browne	Administrative Assistant	Baker's Dozen Company
13	6/3/2010	9:25:09 AM	235895	Millon	Bradley	Agent	Tradeletters



**EXPOPRO MOBILE™**

**Included  
in your  
exhibit space**



*Be Mobile.  
Be Green.*

- Wireless Handheld Unit
- Extended Life Battery
- Large Color Touch Screen display
- Paperless, Green option
- Allows personalized note taking
- Leads on USB

**Additional Products and Services**

**Delivery & Training**

ATS technicians deliver pre-ordered equipment prior to and after the event. In addition, our technician will train booth personnel on how to best use the unit.

**Custom Qualifiers**

ATS creates a list of exhibitor's custom qualifiers that can include products and/or services and loads it into the unit; can be easily attached to a prospect's record.

**Custom Survey**

ATS creates a custom survey that can include up to 10 personalized questions.

**The ATS Standard...**

- \*Leads on 64mb USB drive, yours to keep
- \*Easily imported into Excel, Outlook, ACT! And other major sales tracking programs
- \*Each lead may contain Name, Company, Title, Address, Phone, Fax, Email, Qualifiers, and personal note (determined by the association)
- \*Random Drawing Raffle Feature on all units
- \*20 Standard Qualifiers for Easy Follow-up
- \*Free Technical Support Before, During & After the show

**LEAD RETRIEVAL ORDER FORM**

**DISCOUNT DEADLINE: FRIDAY, AUGUST 21, 2015**

**1 Choose Your Unit(s)**

DISCOUNT      REGULAR      QUANTITY      LINE TOTAL

**Included** in your fee is one (1) Lead Retrieval Unit per Company. To reserve your unit, you must complete this order form along with a completed payment authorization form - even if you are not ordering additional services. This is for inventory purposes and should for any reason, the unit is not returned at the end of the show, we have information for follow-up.

**EXPOPRO MOBILE™**

*Be Mobile. Be Green.*



(\$295.00 Value)

- Paperless, Green Option
- Wireless Handheld Unit
- Large Color Touch Screen Display
- Allows Personalized Note Taking
- Leads downloaded to USB Memory Card
- Extended Life Battery

**We would like to reserve the ExpoPro Mobile™**  
**Check the box**  
**(1 Device per company included)**

**2 Add Optional Services**

(Exhibitor responsibility)

DISCOUNT      REGULAR      QUANTITY      LINE TOTAL

EXPOPRO MOBILE™ <i>Additional Unit(s) - Wireless</i>	\$ 295.00	\$ 315.00	X	_____	= _____
Delivery & Setup	\$ 65.00	\$ 85.00		_____	= _____
Custom Qualifiers	\$ 60.00	\$ 80.00	X	_____	= _____
Custom Survey	\$ 60.00	\$ 80.00	X	_____	= _____

**3 Add It Up**

Total Due (in US Funds)

= \$ \_\_\_\_\_

All fields are required. Please include a Payment Authorization Form with your order.

**4 Fill It Out and Sign**

COMPANY			BOOTH NO.
<small>THIS LINK WILL BE SENT TO ALL ATTENDEES SCANNED BY YOUR SCANNER WEBSITE</small>			
ADDRESS			
CITY	STATE	ZIP	COUNTRY
PHONE NO.	FAX NO.		
ORDER CONTACT			
EMAIL ADDRESS			
ONSITE CONTACT	ONSITE CELL		

**Order Online:**  
www.atleads.com  
User Name: CTC2015  
Password: 8215  
**Fax Credit Card Orders to:**  
985-809-1888  
**Email Order:**  
orders@american-tradeshow.com  
**Mail Check Orders to:**  
American Tradeshow Services  
Attn: Exhibitor Services  
217 General Patton Avenue  
Mandeville, LA 70471  
**To Call Order In or Ask Questions:**  
985-809-0600, dial 1



**CTC 2015**  
**September 22-24, 2015**  
**Minneapolis Convention Center**  
**Minneapolis, MN**



**PAYMENT AUTHORIZATION FORM**

**BOOTH NO.** \_\_\_\_\_

**COMPANY** \_\_\_\_\_

**ORDER CONTACT** \_\_\_\_\_

**PHONE NUMBER** \_\_\_\_\_

*\*A credit card is required on all orders as a security deposit on rental equipment. See Terms and Conditions at the bottom of this page.*

**CHOOSE PAYMENT METHOD:**

**To Pay By Credit Card**

We accept American Express, MasterCard and Visa. Please choose "To Pay By Credit Card" option and enter your credit card details below. Your credit card will be charged upon receipt of your order and an email confirmation/receipt will be sent to the email address listed on Page 1 of the order form.

**To Pay By Company Check (Security Deposit Required\*)**

Please make checks payable to American Tradeshow Services. Please choose "To Pay By Check" option and enter your credit card number below for security deposit purposes. Please check the "Security Deposit Use Only" checkbox. Checks are due in the office ten (10) days prior to show start. Checks must be in US Funds and be drawn from a US Bank.

**To Pay By Wire Transfer (Security Deposit Required\*)**

For information on paying by Wire Transfer, please contact Exhibitor Services at 985-809-0600, ext 201. Wire Transfers must be paid in US Dollars. Please choose "To Pay By Wire Transfer" and enter your credit card number below for security deposit purposes. Please check the "Security Deposit Use Only" checkbox. Wire Transfers will incur an additional \$40.00 for handling and bank fees. An invoice will be sent once your order is processed along with details on how to complete your wire transfer transaction. Wire Transfers are due in the office ten (10) days prior to show start.

**\* Credit Card Details - Required for All Orders\***

<input type="checkbox"/>		<table border="1" style="display: inline-table; border-collapse: collapse;"><tr><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td></tr></table>																					<input type="checkbox"/>	<b>Use as Security Deposit Only</b>
<input type="checkbox"/>		Cardholder Name: _____																						
<input type="checkbox"/>		Expiration Date: _____ / _____	Security Code: _____																					
		Cardholder Signature: _____																						

**! Terms and Conditions**

All equipment ordered must be picked up at the service desk prior to the start of the show unless you have selected the Delivery and Setup option. Refunds will not be made for unclaimed equipment. Equipment must be returned to the service desk within one hour after the close of the show to avoid additional charges. If ATS staff has to pick up your scanner, you will be charged \$100.00.

Renter is responsible for the full replacement value of lead retrieval equipment if lost, stolen or damaged while in possession of renter.

All cancellations received earlier than seven (7) working days prior to show opening date will be subject to a \$75.00 service fee. All cancellations received within seven (7) working days prior to show opening date will be billed at full rental price and will not be eligible for refund.

A credit card is required on all orders as a security deposit on rental equipment. ATS will not charge anything to credit card held as security deposit with out prior authorization, however, ATS reserves the right to charge fees associated with lost, stolen or damaged units as a last chance effort to recover damages. ATS will allow ample time (at least sixty days) for exhibitor to arrange payment for lost, stolen or damaged units, before this step in taken.

Checks are due in the office ten (10) days prior to show start.

**Order Online:**  
[www.atleads.com](http://www.atleads.com)  
 User Name: CTC2015  
 Password: 8215  
**Fax Credit Card Orders to:**  
 985-809-1888  
**Email Order:**  
[orders@american-tradeshow.com](mailto:orders@american-tradeshow.com)  
**Mail Check Orders to:**  
 American Tradeshow Services  
 Attn: Exhibitor Services  
 217 General Patton Avenue  
 Mandeville, LA 70471  
**To Call Order In or Ask Questions:**  
 985-809-0600, dial 1



**CTC 2015**  
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**CTC 2015**

**Custom Qualifiers Template** **Fax To: 985-809-1888**

**DISCOUNT DEADLINE:**

**FRIDAY, AUGUST 21, 2015**

**\$60 before deadline**  
**\$80 after deadline**  
 (COST PER UNIT)

The following is a list of the standard action codes that are included with your unit rental.

- Add to Mailing List
- Current Customer
- Distributor
- Has Purchasing Authority
- Have Sales Rep Call
- Hot Lead!
- Inquiry Only
- Interested Buyer
- OEM
- Product A
- Product B
- Product C
- Product D
- Product E
- Product F
- Schedule Demonstration
- Send Literature
- Send Pricing Info
- VAR
- Wants Presentation

To personalize these codes, or use your own codes, please fill in this template.

Below please list your custom action codes. These custom codes will be ready for you when you pick up your reader at the show. (Please type or print legibly, maximum 28 characters per code.) To guarantee availability at show site, please fax this template in seven (7) days prior to show start.

The Following Characters May Not Be Entered As Part Of An Action Code:  
 Apostrophes ('), Slashes (/), Backslashes (\),  
 Dots (.), Carrots (^), and Quotes (")

Company																													
Booth Number																													
1																													
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**If you have any questions concerning any of the products or services being offered for lead collection, please feel free to call us at (985) 809-0600 and we will make certain your questions are answered promptly.**